

Custom training HubSpot essentials

Maximize your marketing success
with the right skills and CRM

The best trainer in the Netherlands '23 and '24

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Program:

In the HubSpot Essentials Customized Learning Course, we dive into the essences of HubSpot and the full scope of the inbound methodology. This intensive learning course offers a holistic approach, discussing both the theoretical and practical aspects of the various hubs, and the influence of artificial intelligence (AI).

For whom:

The detailed modules in the training are designed to fully familiarize you with the essential features of HubSpot and provide practical skills for implementation in your specific business context. Whether you're just getting started with HubSpot or have been working with the platform for years, this course can be offered at both a basic and advanced level offered, so the material fits perfectly with your experience level. Are you ready to dive into the essence? Let's dive in!

- **What will you learn during the training**
- **HubSpot CRM:** Build a solid CRM foundation, manage customer data, visualize dashboards, and analyze contact and business data.
- **Marketing Hub:** Automate marketing, segment audiences, create CTAs, forms, emails, and improve ads and workflows.
- **Sales Hub:** Improve sales processes with an efficient sales pipeline, automated tasks, sequences, and dashboards for overview and follow-up.
- **Service Hub:** Optimize customer retention with a ticketing system, automated follow-up, knowledge database, and organized service processes
- **CMS Hub:** Easily build SEO-friendly websites with personalization and A/B testing for optimization.
- **HubSpot & AI:** Use AI to build websites, blog articles, landing pages and ad copy to create and improve business processes....

Practical information:

- **Date:** By arrangement
- **Cost:** On request
- **Study load:** one day
- **Location:** Flexible

[Request a non-binding development advice!](#)



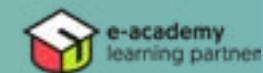
96%
Recommends us



19+
Years of experience



4.000+
Certified participants



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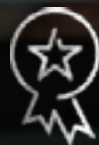
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